

The background of the entire image is a close-up, high-angle shot of a floor made of rectangular ceramic tiles. The tiles are arranged in a staggered pattern and feature a dark, moody color palette. The primary colors are deep navy blue and charcoal grey, which are interspersed with lighter, earthy tones of brown and tan. The surface of the tiles has a subtle, textured appearance, possibly due to a glaze or a specific manufacturing process, giving them a slightly weathered or industrial look. The lighting is soft and directional, creating gentle shadows in the grout lines and highlighting the variations in the tile's color and texture.

**FIORANESE**  
CERAMICA

**Urban  
avenue**





# URBAN\_AVENUE

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# **\_dark copper**

7,5x40,8 - 3"x16"  
Naturale - *Matte*

**\_graffiti**  
7,5x40,8 - 3"x16"  
Naturale - *Matte*









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**\_dark copper**

20,4x40,8 - 8"x16"  
Naturale - *Matte*









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# **\_dark copper**

20,4x40,8 - 8"x16"  
Naturale - *Matte*







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# **\_off white**

7,5x40,8 - 3"x16"

20,4x40,8 - 8"x16"

Naturale - *Matte*

**\_graffiti**

20,4x40,8 - 8"x16"

Naturale - *Matte*









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## **\_off white**

7,5x40,8 - 3"x16"

20,4x40,8 - 8"x16"

Naturale - *Matte*







**\_full grey**

20,4x40,8 - 8"x16"  
Naturale - *Matte*

**\_graffiti**  
20,4x40,8 - 8"x16"  
Naturale - *Matte*







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## **\_full grey**

20,4x40,8 - 8"x16"  
Naturale - *Matte*





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# **\_shaded beige**

**20,4x40,8 - 8"x16"**  
Naturale - *Matte*

**\_graffiti**  
**20,4x40,8 - 8"x16"**  
Naturale - *Matte*







7890  
32567890

IDEA



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**\_dark copper**  
**\_off white**

20,4x40,8 - 8"x16"  
Naturale - *Matte*

**\_graffiti**  
20,4x40,8 - 8"x16"  
Naturale - *Matte*





# URBAN\_AVENUE

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\_gres porcellanato  
**body-color**

**\_off white**



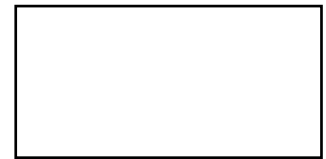
**\_shaded beige**



**\_full grey**



**\_dark copper**



20,4x40,8 - 8''x16''  
Naturale - *Matte*

**\_off white**



**\_shaded beige**



**\_full grey**



**\_dark copper**



7,5x40,8 - 3''x16''  
Naturale - *Matte*



**\_off white**



**\_shaded beige**



**\_full grey**



**\_dark copper**



**\_graffiti 20,4x40,8**

**\_off white**



**\_shaded beige**



**\_full grey**



**\_dark copper**





**\_graffiti 7,5x40,8**

## \_confezionamento

### \_packaging



Formato Size Format Format Формат	Codice Code Artikelnummer Code Код	Articolo Item Artikel Article Товар	Scatole			Pallet			SPESSORE Thickness Stärke Épaisseur Толщина
			PZ/SC Pcs/Box Stek/Ktn Pcs/Boîte Шт/кор	MQ/SC Sqm/Box Qm/Ktn M²/Boîte Кв.м/кор	KG/SC Kg/Box Kg/Ktn Kg/Boîte Кг/Кор	COLLI Boxes Kartons Boîtes Коробки	MQ Sqm Qm M² Кв.М	KG Kg Kg Kg Кг	

**NATURALE - MATTE - MATT - MATT - НАТУРАЛЬНЫЙ**

 20,4x40,8 - 8"x16"	<b>UA241</b> <b>UA242</b> <b>UA243</b> <b>UA247</b>	Off White Shaded Beige Full Grey Dark Copper	9	0,7488	14,04	72	53,9136	1021	9,5 mm
 7,5x40,8 - 3"x16"	<b>UA741</b> <b>UA742</b> <b>UA743</b> <b>UA747</b>	Off White Shaded Beige Full Grey Dark Copper	32	0,9792	19,2	56	54,8352	1085	9,5 mm

**DECORI - DECORS - DEKORE - DECORS - ДЕКОРЫ**

**NATURALE - MATTE - MATT - MATT - НАТУРАЛЬНЫЙ**

 20,4x40,8 - 8"x16" <b>GRAFFITI *</b> <b>14 soggetti assortiti</b>	<b>UA241D</b> <b>UA242D</b> <b>UA243D</b> <b>UA247D</b>	Off White Shaded Beige Full Grey Dark Copper	9	0,7488	14,04	72	53,9136	1021	9,5 mm
 7,5x40,8 - 3"x16" <b>GRAFFITI *</b> <b>32 soggetti assortiti</b>	<b>UA741D</b> <b>UA742D</b> <b>UA743D</b> <b>UA747D</b>	Off White Shaded Beige Full Grey Dark Copper	32	0,9792	19,2	56	54,8352	1085	9,5 mm

**\* Non è garantito un numero minimo di soggetti differenti all'interno di una scatola.**

Minimum number of assorted patterns in each box not guaranteed.

Eine Mindestanzahl von unterschiedlichen Subjekten in einer Schachtel kann nicht garantiert werden.

Une quantité minimum de sujets différents dans une même boîte ne peut être garantie.

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# URBAN\_AVENUE

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## \_informazioni tecniche

### *\_technical informations*



**V4**

**R10**

**BCRA**

Dry: > 0,40  
Wet: > 0,40

**PEI 4**

**DCOF**

Wet: 0.65

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### EN 14411:2012 Annex G Group BIa GL



#### **Pavimento**

Floor coverings - Bodenbeläge  
Sol - Напольная



#### **Rivestimento**

Wall coverings - Wandbeläge  
Faïence - Настенная



#### **Residenziale**

Residential areas - Wohngebiete  
Zones résidentielles - Жилые помещения



#### **Esterno**

Outdoor areas - Außenbereiche  
Espaces extérieurs - Внешние помещения



#### **Traffico leggero**

Light traffic areas - Geringe Begehungsfrequenz  
Zones à trafic léger - Область с низким трафиком



#### **Traffico pesante (Off White - Shaded Beige)**

Heavy traffic areas - Starke Begehungsfrequenz  
Zones à trafic intense - Область с высоким трафиком



#### **Zone limitrofe a piscina**

Swimming pool areas - Schwimmbadbereich  
Abords de piscines - Бассейны



#### **Rivestimenti esterni / Pareti ventilate**

External cladding / Ventilated facade - Außenverkleidung / Hinterlüftete Fassaden  
Murs extérieurs / Façades ventilées - Внешняя оболочка / Вентилируемые Стены

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**FIO.eco**  
RECYCLING

#### **Elevato contenuto di materiale riciclato**

High content of recycled material  
Hoher Anteil an Recyclen Rohstoffen  
Haute teneur en matériaux recyclés  
Высокое содержание переработанных материалов

**DIGITAL  
HD 3D**

#### **Fino a 100 grafiche differenti**

Up to 100 different graphics  
Jusqu'à 100 graphiques différentes  
Bis zu 100 verschiedene Grafiken  
До 100 различных графических



#### **Materiale ottenuto anche con il recupero delle acque e dei materiali di scarto del ciclo produttivo.**

Product obtained also through the recovery of water and waste from the production cycle.  
Produkttypologien die unter anderem durch die Wiedergewinnung von Abwässern und Ausschussmaterial des Produktionszyklus erhalten werden.  
Produit fabriqué aussi avec les eaux recyclées et les rebuts du cycle de production.  
Изделие полученных при оборотном использовании воды и отбракованных в процессе производственного цикла материалов.



Ceramics of Italy

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**FIORANESE**

CERAMICA

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